

WHERE:

The Dennis Prager Show, 870 AM, Thursday August 19th, 11am.

MEDIA ALERT:

Dr. Michael Richman once again returns to The Dennis Prager Show on KRLA 870 AM Radio on Thursday, August 19, 2010 at 11:00AM PST, to talk about advanced lipoprotein testing and the recent addition of the most comprehensive cardiovascular testing available in the United States.

Dr. Richman's goal is to raise awareness in the public eye of the fact that cardiovascular disease is the number one killer of both men and women in the United States. One in two people die from heart disease every year. One of the major risk factors for cardiovascular disease is high cholesterol and it is also the most treatable. Yet traditional cholesterol testing fails to identify up to 40--50% of the population at risk for cardiovascular disease and death.

Dr. Richman is known for performing the most comprehensive cardiovascular screening available in the United States", says HDL Inc. of Richmond, Virginia (www.myhdl.com). This type of testing not only tests cholesterol levels but also uses NMR based lipoprotein testing to identify all patients at risk. "Research shows that testing lipoproteins can save the lives of people who would otherwise be under the impression that they are healthy". Having recently added the most comprehensive diagnostic testing available, he is now able to detect risk-factors predisposing patients to cardiovascular disease earlier than ever before possible. As a result, he is able to customize therapy for each patient before it is too late.

WHO:

Michael Richman, M.D., F.A.C.S., F.C.C.P. is a board certified Cardiothoracic surgeon and lipid specialist. He is the president and CEO of The Center for Cholesterol Management in Los Angeles, California. Dr. Richman is currently the cholesterol expert on for WebMD and offers advice to millions of WebMD readers about heart health and lipid disorders. For more information on Dr. Richman and his advanced lipoprotein cholesterol testing please see www.lipidcenter.com

WHAT:

The Dennis Prager Show is one of America's most respected radio talk shows. His popular show became nationally syndicated in 1999 and airs live, Monday through Friday, 9 am to noon (Pacific time) from his home station, KRLA. He's appeared on Larry King Live, Hardball, CBS Evening News, The Today Show and many others. More information can be found on The Dennis Prager Show here: www.dennisprager.townhall.com/

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